



# Achieve your business goals as a CarbonZero Company



**Reduce your energy consumption and tackle climate change by going Carbonzero®**

## Why audit your Greenhouse Gas Emissions and offset with co2balance?

**If you don't measure it, you can't manage or improve it** – by measuring your greenhouse gas and energy use in a systematic way, we can help you identify ways to reduce it.

**Increase the efficiency of your business** – less money spent on energy means more money can be invested into your business.

**Promote your good work** – Customers, the public, and staff like to work with environmentally and ethically conscious companies – use of the CarbonZero logo will make you stand out from the crowd

**Drive positive impacts in Africa** – when you offset your unavoidable emissions with co2balance, the money funds community projects that reduce emissions as well as promote local social, environmental and economic benefits



## How do we make it work for your company?

Once you have signed up to the CarbonZero Package, your environmental commitment is clear for all to see – co2balance can help you by supplying:

- The CarbonZero Company logo and certification of carbon neutrality.
- Copy for your website, promotional material, tenders and policies.
- Images and Impact reports from the projects supported.
- Unique social media advertisement campaign of your offset.



Call us today on: +44 (0) 1823 332233; or email: [enquiries@co2balance.com](mailto:enquiries@co2balance.com)  
[www.co2balance.com](http://www.co2balance.com)